



## FOR IMMEDIATE RELEASE

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### Parque Zaragoza Neighborhood Association Seeks Coat Donations For the East Austin Coat Drive – Spreading Warmth

*PZNA and [One Warm Coat](#)<sup>®</sup> spreading warmth together ... one coat at a time.*

**Austin, TX, January 28, 2019** – The Parque Zaragoza Neighborhood Association (PZNA) is hosting its **East Austin Coat Drive – Spreading Warmth** to collect clean, gently worn, warm coats from January 28 through February 18 at three city locations. Area residents are invited to make a difference in our local community by donating to the coat drive and helping the PZNA reach its goal of collecting 300 coats.

“I’m very excited about our **East Austin Coat Drive – Spreading Warmth** through One Warm Coat and really hope the community will support it. The number of American families living in poverty is increasing. Today there are nearly 50 million Americans currently living in poverty, up from 31 million in the 1980s when I was child,” said Jennifer Massing Harris, PZNA Co-Founder. “One Warm Coat’s program keeps all of the coats that we collect within this local community, which will make a big difference for our neighbors in need,” she added.

Coat collection boxes for the **East Austin Coat Drive – Spreading Warmth** are located at:

- Parque Zaragoza Recreation Center, 2608 Gonzales Street, Austin, TX 78702
- South Austin Recreation Center, 1100 Cumberland Road, Austin, TX 78704
- Turner Roberts Recreation Center, 7201 Colony Loop Drive, Austin, TX 78724

Further information, including the opening times of these recreation centers and maps, is available online @ <http://www.zaragozaparkneighborhoodassn.org/coat-drive.html>.

All coats collected will be distributed to those in need throughout East Austin including domestic abuse and youth and adult homeless shelters such as:

- The Salvation Army Women and Children Shelter
- LifeWorks – East
- Posada Esperanza

- Casa Marianella
- Safe Alliance

Each year, hundreds of thousands of gently worn coats are distributed across North America to children, women and men in need through One Warm Coat's Coat Drive program. "We are so grateful for our Coat Drive Ambassadors, like the Parque Zaragoza Neighborhood Association! It is because of our incredible volunteers that we have been around for more than 25 years, helping get coats to our neighbors who need them. Thanks to the PZNA's efforts, many people in this community will have a much warmer winter," commented Jennifer Stockard, President and Chief Executive Officer of One Warm Coat.

**Parque Zaragoza Neighborhood Association (PZNA)** – A voice for the East Austin Parque Zaragoza Community represents residents, businesses and others with proximity to Parque Zaragoza, located in East Austin at 2608 Gonzales Street, Austin, TX 78702. The PZNA focuses on community engagement, public safety, historical preservation, sustainable growth and urban wildlife conservation. The guiding belief of the PZNA is that the combination of neighborhood heritage and smart, sustainable, respectful development is required to provide a safe and rewarding environment that can be enjoyed by all community stakeholders. Free to join the Parque Zaragoza Neighborhood Association visit the website and complete membership form [www.zaragozaparkneighborhoodassn.org](http://www.zaragozaparkneighborhoodassn.org).

**One Warm Coat** is a national non-profit organization that works to provide a free, warm coat to any person in need and raises awareness of the vital need for warm coats. One Warm Coat supports individuals, groups, companies and organizations across the country by providing the tools and resources needed to hold a successful coat drive. Coats are distributed in the communities where they were collected, to any person in need, without charge, discrimination or obligation. Over the past 26 years, One Warm Coat has worked with its volunteers to give away more than 5 million coats. [www.onewarmcoat.org](http://www.onewarmcoat.org)

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